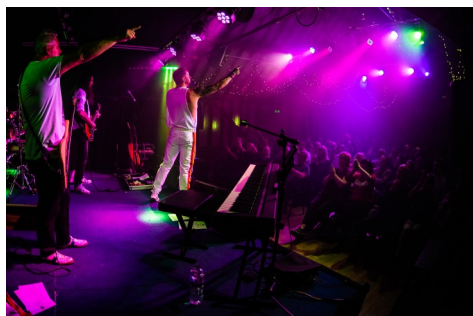


Why sponsor with us?

- Heart of the local community
- Supporting a charity for local vulnerable people



- 10,000 visitors a year
- 5,300 online supporters

Season sponsorship packages

Hanger Farm Arts Centre in the heart of Totton, runs three seasons of shows including comedy, music and theatre each year.

We have exciting sponsorship packages that will enable your brand to align with the values of Hanger Farm Arts Centre as a place where every person is important, no matter their ability/disability, where people come together to explore, participate in and enjoy music, comedy, theatre and art in the local community.

Season	Months
Winter	January—April
Summer	May—August
Autumn	September—December

Option 1: Half-page brochure advert - £150

- Half page advert for your business in our A5 season brochure
- 4,000 brochures printed with 1,300 delivered to local supporters who have signed up to receive our brochure
- The rest of the brochures are distributed to business in local areas including: Totton Calshot, Fawley, Dibden, Hythe, Lyndhurst, Holbury, Beaulieu, Buckler's Hard, Testwood, Hatchet Green, Hale, Woodgreen, Romsey, Sherfield English, Timsbury, Romsey, Marchwood, Eling, Cadnam and Burley, as well as at our other social enterprises.
- Demographic audiences: Families with children aged 2-17, adults aged 25-75



Photo credit: Peter Nicholson

Option 2: Full page brochure advert - £300

- Full page advert for your business in our A5 season brochure
- 4,000 brochures printed with 1,300 delivered to local supporters who have signed up to receive our brochure
- The rest of the brochures are distributed to business in local areas including: Totton Calshot, Fawley, Dibden, Hythe, Lyndhurst, Holbury, Beaulieu, Buckler's Hard, Testwood, Hatchet Green, Hale, Woodgreen, Romsey, Sherfield English, Timsbury, Romsey, Marchwood, Eling, Cadnam and Burley, as well as at our other social enterprises.
- Demographic audiences: Families with children aged 2-17, adults aged 25-75

Option 3: Genre sponsor - £300—£500

A fun way to sponsor the type of entertainment you love! Sponsor a specific genre for a season and receive the following awareness for your brand:

- Music sponsor (£500), Theatre or Family and entertainment sponsor (£300)
- Head line title as the sponsor of a specific genre
- 4,000 brochures printed with 1,300 delivered to local supporters who have signed up to receive our brochure
- The rest of the brochures are distributed to business in local areas including: Totton Calshot, Fawley, Dibden, Hythe, Lyndhurst, Holbury, Beaulieu, Buckler's Hard, Testwood, Hatchet Green, Hale, Woodgreen, Romsey, Sherfield English, Timsbury, Romsey, Marchwood, Eling, Cadnam and Burley, as well as at our other social enterprises
- Your business mentioned on each webpage under the chosen genre
- Your business mentioned on our social media channels
- Your business will appear on the digital screen at the entrance of Hanger Farm Arts Centre
- Demographic audiences: Families with children aged 2-17, adults 25-75.



Option 4: Community Theatre sponsor - £750

Hanger Farm Community Theatre is a pioneering, inclusive theatre company working with adults with learning disabilities.

- Your business will appear in the community theatre section of the 4,000 brochures printed with 1,300 delivered to local supporters who have signed up to receive our brochure
- The rest of the brochures are distributed to business in local areas including: Totton Calshot, Fawley, Dibden, Hythe, Lyndhurst, Holbury, Beaulieu, Buckler's Hard, Testwood, Hatchet Green, Hale, Woodgreen, Romsey, Sherfield English, Timsbury, Romsey, Marchwood, Eling, Cadnam and Burley, as well as at our other social enterprises
- Your business will appear on the digital screen at the entrance of Hanger Farm Arts Centre
- Your business will be mentioned on the community theatre web page
- Your business will be mentioned alongside social media posts and newsletters about the community theatre
- You will receive a number of tickets to see the community theatres performances (usually two a year).



Option 5: Digital sponsorship—£1,000

- Mentions in our e-newsletters which go out to 5,300 of our supporters
- Your businesses name and logo will be included on 30-40 event webpages with a link to your website
- Mentions on our social media channels
- Mentions on our paid Facebook ads, each advert reaches approx. 1,400-4,200 people
- Your business will appear on the digital screen at the entrance of Hanger Farm Arts Centre
- Demographic audiences: Families with children aged 2-17, adults 25-75.



Photo credit: Morten Watkins

Option 6: Season Headline sponsor - £1,500

- Title page advert for your business in our A5 season brochure
- Your business will appear in 4,000 brochures printed with 1,300 delivered to local supporters who have signed up to receive our brochure
- The rest of the brochures are distributed to business in local areas including: Totton Calshot, Fawley, Dibden, Hythe, Lyndhurst, Holbury, Beaulieu, Buckler's Hard, Testwood, Hatchet Green, Hale, Woodgreen, Romsey, Sherfield English, Timsbury, Romsey, Marchwood, Eling, Cadnam and Burley, as well as at our other social enterprises

- Mentions in our e-newsletters which go out to 5,300 of our supporters
- Your businesses name and logo will be included on 30-40 event webpages with a link to your website
- Mentions on our social media channels
- Mentions on our paid Facebook ads, each advert reaches approx. 1,400-4,200 people
- Your business will appear on the digital screen at the entrance of Hanger Farm Arts Centre
- You are also welcome to have a pop up banner promoting your business at the reception of Hanger Farm Arts Centre
- A selection of VIP tickets will be provided for a number of shows throughout the season
- Demographic audiences: Families with children aged 2-17, adults aged 25-75.



Photo credit: Peter Nicholson

**For more information please contact Petra Palsler,
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