



## Help us to Hampton Court Sponsorship Packages

**A group of gardeners with learning disabilities at Furzey Gardens are determined to show the world their skills.**

They are designing, growing and building a show garden at the world's largest flower show – RHS Hampton Court Garden Festival.

This talented group want to show that people with learning disabilities are creative, committed and talented. They want to take the show by storm and challenge the prejudices they face every day.

They are building a 4x4 metre garden in the Partner Gardens section of the show inspired by the cascading waterfall at the edge of Furzey Gardens' lake. They want to bring a bit of Furzey quirkiness to London, showing their skills and passions to thousands.

**But they can only do it with your help.**

Your business can be part of something special by sponsoring – help us create a pioneering garden that will challenge stereotypes and be one of the greatest achievement of the team's lives.

Explore our sponsorship opportunities below and get in touch with [marketing@minsteadtrust.org.uk](mailto:marketing@minsteadtrust.org.uk) if you'd like to find out more.

Thank you.



Sponsorship Opportunity	<h2 style="text-align: center;">1. Headline sponsor: £2,000 +VAT</h2> <p style="text-align: center;">The headline sponsor will be our main partner for the garden and will receive:</p>
Marketing Opportunities	<ul style="list-style-type: none"> <li>- Title sponsor and logo on Hampton Court site by garden seen by over 100,000 visitors. 'The Furzey Garden supported by Business Name'</li> <li>- Mentions in extensive advertising and PR regionally and nationally</li> <li>- Mentions in social advertising, expected reach of 50,000+</li> <li>- Logo and web link on Furzey homepage</li> <li>- Your poster up in tea rooms and your flyers available all year</li> <li>- Logo and web address on on-site banner and posters at Furzey</li> <li>- Two mentions on social media organic posts to 10,000+ followers</li> <li>- Logo and ads in two email newsletters through year, to 9,000 supporters</li> <li>- Behind the scenes nursery tour for up to 15 staff to meet the guys helping to build the garden</li> <li>- Eight tickets to VIP event at gardens in early June</li> <li>- Four RHS Hampton Court show tickets</li> <li>- Two Furzey Gardens annual memberships</li> </ul>

Sponsorship Opportunity	<h2 style="text-align: center;">2. Community sponsor: £1,500 +VAT</h2>
Marketing Opportunities	<ul style="list-style-type: none"> <li>- Logo and business name on signage by the garden at Hampton Court</li> <li>- Logo and web link on Furzey's Hampton Court homepage</li> <li>- Your poster up in tea rooms and your flyers available all year</li> <li>- Logo and web address on on-site banner and posters at Furzey</li> <li>- Two mentions on social media organic posts to 10,000+ followers</li> <li>- Logo and ads in an email newsletter to 9,000 supporters</li> <li>- Behind the scenes nursery tour for seven staff to meet the guys helping to build the garden</li> <li>- Four tickets to VIP event at gardens</li> <li>- Two Hampton Court show tickets</li> <li>- Two Furzey Gardens annual memberships</li> </ul>

<b>Sponsorship Opportunity</b>	<b>3.Supporting sponsor: £500 +VAT</b>
<b>Marketing Opportunities</b>	<p>Three supporting sponsorship opportunities</p> <ul style="list-style-type: none"><li>- Four tickets to VIP event at gardens in early June</li><li>- Logo and web link on Furzey’s Hampton Court homepage</li><li>- Logo on on-site banner and posters at Furzey</li><li>- Mention on social media organic post to 10,000+ followers</li><li>- Two Furzey Gardens annual memberships</li></ul>