SUPPORT DIFFERENTLY 2026 - 2036

Our vision:
Every neuro disabled person should be able to get the support they need to live life their way.

Our strategy

The last 20 years have seen almost no improvement in outcomes for neuro disabled people in the UK, despite the incredible commitment of support staff.

That's why it is time for us to Support Differently and work with those in the care sector who are passionate about doing the same.

Over the next 10 years, we will work alongside neuro disabled people and their communities to:

- Support people before crisis
- Build strong local community hubs
- Reach more people without funded support
- Grow our high-quality, whole-life support
- Share what we learn so more people benefit
- Inspire better social care through our work



MINSTEAD TRUST

www.minsteadtrust.org.uk/SupportDifferently

Registered charity number: 1053319.

SUPPORT DIFFERENTLY
2026 - 2036

Excellent support helps people live life their way.

Excellent, whole-life support

Neuro disabled people should be able to make informed choices and live life their way. That means support must be shaped around the whole life of each person, not around services.

We will:

- Work with people and families to design support together
- Focus on the outcomes for people we support, not our organisational activity
- Measure what changes in people's lives
- Use learning to keep improving
- Support people before crisis, not only once funding is in place.



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More people should benefit from excellent support.

Reach more people

Too many neuro disabled people receive little or no funded support, or the support they receive falls short.

We will grow carefully and purposefully, so more people can access high-quality, non-profit care and support.

We will:

- Build strong local community hubs
- Use social enterprises as entry points to support
- Reach more people without funding
- Develop opportunities for work, skills and wellbeing
- Make sure Minstead Trust is strong for the future



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Influence will come from what we do, not just what we say.

Influence through our actions

The care system is not meeting the needs of neuro disabled people. We will work with others to prove what works, share what we learn and deliver our own excellent support in communities.

We will:

- Share learning, not keep it secret
- Work with partners who share our aims
- Use research, data and lived experience
- Influence how support is delivered and funded
- Challenge society to see the potential of neuro disabled people.



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